

**PAPER TIGER LADY GOES TO AMSTERDAM:
RALEIGH ORGANIZER TO KEYNOTE EUROPE "ORVENTION"**

RALEIGH, N.C. – A local professional organizer and productivity expert with more than 30 years of experience will present the keynote speech at Orvention, the second annual organizing convention for professional organizers in Europe.

This year's event will take place in Amsterdam on Oct. 1.

Barbara Hemphill is known for helping companies large and small go Almost Paperless™. She will present the keynote address: "Together We Are Better: Networking, Delegating, and Partnering for a Profitable and Sustainable Business."

"Together we are better" is at the root of her organizing principles, Hemphill said, and the perfect message for those attending Europe's premier organizing convention.

"The organizing business is all about teaching methods and systems to others," she said. "But none of us has all the answers. Building an industry is about partnering to make sure consultants and clients are perfectly matched."

Hemphill will also present a workshop on "Taming the Paper Tiger in the Digital Age." Hemphill was given the nickname "The Paper Tiger Lady" because of her bestselling books "Taming the Paper Tiger at Home" and "Taming the Paper Tiger at Work." Her newest book, Bushido Business, will be available this fall.

Orvention organizer Ingrid van der Locht said she was thrilled to have Barbara join the conference, and that she came highly recommended as someone who knows the business inside and out.

"It was clear that if we wanted someone who has experience when it comes to more productive business environments, it had to be Barbara Hemphill," van der Locht said. "No other name even came close as having the depth of knowledge we want to help teach at our organizing convention."

Orvention Web site: orvention.nl

More About Barbara Hemphill

Barbara Hemphill has been working as a professional organizer for more than 30 years. Also called "America's Favorite Organizer," Barbara is the mastermind behind The Productive Environment Day™ and Almost Paperless™, as well as The 8-Hour Miracle™. Her Productivity Institute features a team of international Certified Productive Environment Specialists™ who help individuals and organizations create and sustain a productive environment™. She recently launched iPEP (interactive Productive Environment Platform), software that allows users to find physical information, electronic information, and ideas with a keyword search. She lives in Raleigh, North Carolina with her husband. She has five children and four grandchildren.

You can find Barbara's weekly podcast and learn more about her at www.barbarahemphill.com.